



RADIO MIRAYA PRESS RELEASE

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RADIO MIRAYA LAUNCHES REVAMPED AND NEW PROGRAMMES

Juba, 26 JUNE: Today Radio Miraya launches its new programming in time for the Independence of South Sudan. The radio station's new slogan is "The Pulse of a New Nation".

Radio Miraya will accompany the creation of the new state in South Sudan with programmes on human development, provision of services, human rights, human security, reconciliation, and economic development. As always, the programmes will be delivered along with a healthy dose of music and entertainment.

Throughout the day Miraya serves up News Headlines, Summaries and Bulletins in English and Simple Arabic, plus Current Affairs, Human social needs and entertainment programmes, magazines and debates.

Some new things you'll hear on Radio Miraya include "Solvers" – where listeners can call in their problems and we'll find an expert to help find a solution. There's also "Missives from the North" – a show about Southern Sudanese still living in North Sudan after Independence. We've also introduced weekend Sports shows with coverage of local, national and international competitions, a Quiz Show, and a Talent Segment, in which aspiring musicians can showcase their work for all of South Sudan to hear.

Miraya is a 24 hour, 7 day a week radio operated by the United Nations Mission in Sudan in partnership with Fondation Hironnelle, a Swiss non-governmental organization. Radio Miraya's mission is to facilitate and inform a conversation among South Sudanese about how to build their new nation. Radio Miraya was established in 2005 and had its first broadcast June 30, 2006. It broadcasts from 25 transmitters across South Sudan and can be heard on frequencies FM 101 and 101.5. Miraya also has daily Short Wave broadcasts on 11560 KHz and 15710 KHz and can be streamed live on www.mirayafm.org. Radio Miraya is supported through Fondation Hironnelle by the governments of Sweden, Germany and Switzerland.