



## TEMPORARY VACANCY ANNOUNCEMENT (TVA)

**TVA No. UNMIS-TVA-2010-D1-DSRSG-018 (Recirculation)**  
**Post No. 52820**  
**Location: Khartoum**  
**Date Posted: Tuesday, 27 July 2010**  
**Deadline: Tuesday, 3 August 2010**

### Chief Public Information Officer, D-1

The United Nations Mission in Sudan (UNMIS) requires **Chief Public Information Officer, D-1**, for a period of six (6) months.

#### **RESPONSIBILITIES:**

Within delegated authority, the Chief of Public Information will be responsible for: (The following duties are generic and may differ depending on the requirements of the mission.)

Advising Mission personnel including senior staff on public information matters. Formulating, implementing and managing the substantive work programme of the Public Information component of a peace operation; Ensuring that mission public information strategies are harmonized with overall Departmental goals and objectives. Designing, implementing and evaluating the overall Mission public information strategy and other communication strategies that help to ensure the success of the operational and strategic goals of the Mission and which complement the various phases and objectives of the Mission and its mandate. Coordinating work in the different areas both within the component (TV/video, radio, print, multimedia, press and outreach etc.), with the Mission leadership and the Mission as a whole, and with UN agencies, funds and programmes and partners, as appropriate. Determining use of appropriate technologies for production and dissemination. Directing the Mission's internal and external information activities. Overseeing interactions with Government, local and international media and non-governmental and civil society organizations. Coordinating with civilian, police and military personnel. Overseeing administration of the Public Information component, including managing the budget, preparing annual cost estimates and monitoring budget allocations and expenditures. Ensuring that Public Information component outputs produced meet high-quality standards, in accordance with UN policy objectives and rules and regulations and are evaluated for their effectiveness. Managing, guiding, developing and training staff under his/her supervision. Fostering teamwork and communication among staff and across organizational boundaries. Maintaining working-level liaison with Public Information personnel at UNHQ.

#### **COMPETENCIES:**

**Professionalism:** Ability to advise on and effectively manage high profile and sensitive communications challenges; commitment to implementing the goal of gender equality by ensuring the equal participation and full involvement of women and men in all aspects of peace operations; ability to develop and manage a sizeable public information program in a complex environment; ability to conceive and implement communications strategies based on an assessment of different communications environments and the changing strategic and operational goals of the mission; ability to design and conduct both effective domestic and worldwide media campaigns; ability to manage communication campaigns with sensitivity and results in post-conflict situations; ability to plan and manage and evaluate complex budgets; ability to follow complex procurement rules and procedures; ability to manage and direct large staff with diverse skills and expectations in carrying out an effective work programme; ability to oversee production of various types of media, including video, radio, web, photo; ability to oversee a press office and media monitoring unit; in-depth knowledge of management; in-depth knowledge of strategic and crisis. **Communications:** Knowledge of public information production and awareness of technological developments in radio, video, web, etc.; ability to assess political trends, public attitudes, local conditions and developments; highly developed communication (spoken, written, public speaking and presentation) skills, including ability to present and defend difficult positions to a wide range of audiences; ability to oversee evaluation and public opinion surveys; ability to give advice to senior officials. **Managing, Planning and Organizing:** Ability to implement and supervise programme activities consistent with agreed strategies within the context of the mission mandate; ability to identify strategic issues, provide analysis and solve problems; Good knowledge and command of planning, programming, budgeting, finance management, personnel and other relevant administrative policies; extensive experience and skill in managing a large and diverse staff; ability and experience in conducting effective communications with the media, NGO's, government officials, international institutions, business groups, etc.; discretion and sound judgement in applying expertise to highly complex and/or sensitive issues; strong negotiating skills and ability to influence others to reach agreement; proven record of building and managing teams and creating an enabling work environment, including ability to effectively lead, supervise, mentor, develop and evaluate groups of staff and design training/skills enhancement initiatives to ensure effective transfer of knowledge/skills. **Gender Mainstreaming and Teamwork:** Ability to provide leadership and take responsibility for incorporating gender perspectives into substantive work; commitment to the goal of achieving gender balance in staffing; excellent interpersonal skills and ability to establish and maintain effective working relations in a multi-cultural, multi-ethnic environment with sensitivity and respect for diversity; ability to lead and gain assistance of others in a team endeavour. **Judgement/Decision Making:** Mature judgement and initiative, imagination and resourcefulness, energy and tact; proven ability to provide strategic direction, to plan and establish priorities, and to ensure an effective work structure to maximize productivity and achieve goals; ability to function as key communications advisor to mission leadership. **Leadership:** Demonstrated ability to provide leadership and take responsibility for incorporating gender perspectives into substantive work; commitment to the goal of achieving gender balance in staffing. Proven track record of excellent management and technical leadership skills and ability to delegate appropriate responsibility, accountability and decision-making environment, including the ability to effectively lead, supervise, mentor, develop and evaluate staff and design training/skills enhancement initiatives to ensure effective transfer of knowledge/skills in several aspects of communications, including development of communication campaigns, television and radio production, website, press relations, other forms of community outreach.

**QUALIFICATIONS:**

Advanced university degree (Master's degree or equivalent) in one or more of the following: communications, public relations, international relations, broadcasting or other relevant disciplines such as social sciences, business administration or management. A relevant combination of academic and professional experience in a relevant discipline may be accepted in lieu of an advanced university degree. At least 15 years of progressively responsible experience in public information, communications, or media, including management, in large multicultural institutions; field experience with international organizations. Knowledge of programme planning and related management practices as well as familiarity with UN administrative procedures, rules and regulations, specifically human resources, budgetary and procurement matters. Experience with crisis communications techniques and strategies. Fluency in spoken and written English; knowledge of a second UN language is an advantage and sometimes a requirement. Fluency in the local language may be essential.

**Candidates with relevant experience and qualifications who wish to be considered for this temporary assignment may indicate their interest by email to [UNMIS-TVA@un.org](mailto:UNMIS-TVA@un.org) by close of business on Tuesday, 3 August 2010, citing the above TVA number in the subject line and enclosing their up-to-date Personal History Profile (PHP), available from <http://jobs.un.org>, as well as a copy of their two most recent performance evaluation reports. While this temporary assignment will provide the successful applicant with an ideal opportunity to gain additional work experience, the selection for this position is for a limited period and has no bearing on the future incumbency of the post. Military personnel (TCC) and police personnel (PCC) on secondment cannot apply for this position during their tour of assignment nor can UN Volunteers in UNMIS and UNAMID who are currently serving or have served in the previous 6 months. Due to the volume of applications only those candidates under serious consideration will be acknowledged.**